



For Immediate Release *4/13/11*

WillowHavenOutdoor.com Releases 1st of it's kind DAILY SURVIVAL TIP Mobile Phone App



Available on the ANDROID Platform (iPHONE coming soon)

The DAILY SURVIVAL TIP Mobile App is the first survival app of its kind. It is a user community developed database of survival tips from survivalists all over the globe. Anyone can submit survival related tips to be included in the application database. Each day, users of the app will be notified of a random daily survival tip on their cell phone. You can also launch the app any time you want to view submitted survival tips as well. It allows those in the survival community to share all kinds of survival tips across a huge variety of survival skills and survival related subjects. All tips are randomly displayed so if a user sees a repeated tip, a simple tap of the NEXT TIP button populates the next tip.

Creek Stewart, Owner of WillowHavenOutdoor, states, "The app is unique in that it is yet another social sharing media option for survival enthusiasts. We, as a community, love to share our experiences, tips and ideas with each other. This app allows us to do just that in a simple and easy to use format. The potential shared knowledge is really mind-boggling."

One of the best features is that the app allows users to submit their own Survival Tips with the option of listing their name and their own web-site, YouTube Channel, or BLOG page so that users can visit their site if they like the tip. It is a great way to stay connected to 1000s of survival enthusiasts and promote one's own media to like-minded students of survival. This is a COMMUNITY DRIVEN app.

Tips are about anything related to Survival, Wilderness Survival, Prepping, Disaster Preparedness, Urban Survival, Food Storage, Survival Weapons, Bugging Out, Primitive Skills, Hunting, Fishing, Camping, etc... Real people sharing real tips.

Be patient in the first few weeks after the application launch while the database populates with tips from users. The app is free until July 4th. After then it will be .99 cents.

ABOUT WILLOWHAVENOUTDOOR:

WillowHavenOutdoor.com is the on-line component to the WillowHavenOutdoor School of Survival, Bushcraft & Preparedness based in the Midwest. Part resource, part community, and part instruction, WillowHavenOutdoor.com BLOG focuses on skills and topics related to self-sufficiency and survival. Creek Stewart, Owner, is the Lead Instructor at WillowHavenOutdoor. He has authored 2 books with a 3rd on the way and is an active survival & preparedness consultant to individuals, corporations, and government agencies.

For more information contact Creek Stewart at creek@willowhavenoutdoor.com

